

For Immediate Release
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Local PR/marketing firm adds marketing coordinator

Portland, Ore. — Pipeline public relations + marketing, a full-service marketing communications firm, has hired Jessica Shaw as marketing coordinator. Shaw graduated in December 2008 from the University of Portland with a Bachelor of Science degree in organizational communication. She interned at Pipeline beginning in May 2008 while completing her undergraduate work, and was hired full-time as the marketing coordinator beginning in April 2009.

While at UP, she developed her communications skills through marketing internships at Hearth & Home Technologies and UP's Recreational Services department.

Shaw is a member of the Public Relations Society of America (PRSA) and of PRSA's Young Professionals group. While attending the University of Portland, she served as chapter vice president of the National Communication Association's honors society, Lambda Pi Eta.

She currently assists with public relations and marketing efforts on behalf of West Coast Shoe Company (WESCO), a 91-year-old custom boot manufacturer based in Scappoose; Contact Industries, a leading manufacturer of profile-wrapped products; Yellow Mountain StoneWorks, a Seattle-based supplier of natural stone from China, and Vesticon, a medical technology company based in Portland.

About Pipeline Public Relations + Marketing

Based in Portland, Ore., Pipeline provides the right mix of integrated marketing and PR services for a wide range of client types, which currently includes local manufacturers with international customer bases, a number of locally-focused service companies, government agencies, and a smattering of small private firms located across the country. Pipeline provides fully integrated marketing services by

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developing strategic partnerships with other communications professionals, such as graphic artists and web designers, as client needs dictate. This unique business model allows Pipeline to provide value by offering strategies and implementation that can fit virtually any budget. To learn more, visit www.pipelineprm.com or call 503-546-7811.

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